

DMCC Calls to Deepen UAE-UK Tech Trade at Innovation-Focused London Roadshow

- **DMCC hosts innovation-focused roadshow in London as it calls to deepen trade in AI, Web3 and gaming**
- **Business leaders briefed in London to emphasise opportunities for British tech businesses looking to expand globally through Dubai**
- **DMCC home to over 2,130 British companies, accounting for over 42% of all British businesses in the UAE**

16 April 2025

DMCC, the leading international business district that drives the flow of global trade through Dubai, is seeking to deepen ties between the UAE and the UK across key technology segments including AI, Web3 and gaming during its latest roadshow in London.

The innovation-focused event saw British business leaders, government stakeholders and investors briefed across a range of technology sectors, underscoring the significant and expanding opportunities for bilateral trade and collaboration and spotlighting the unique advantages of DMCC as a business district and Dubai as the MENA region's premier hub for AI, Web3 and gaming.

The UAE–UK economic relationship continues to gain momentum, with the UAE emerging as one of the UK's fastest-growing trading partners outside Europe. This growing partnership is increasingly defined by future-focused sectors such as technology, advanced services and sustainability, areas in which DMCC plays a critical enabling role. As home to over 2,130 British companies, DMCC accounts for more than 42% of all British businesses operating in the UAE, providing the infrastructure needed for these businesses to thrive.

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC, said: *"The UAE and the UK enjoy a longstanding and dynamic trade relationship, with more than £25 billion in bilateral trade in goods and services recorded last year. Today, that partnership is evolving rapidly – extending beyond traditional sectors into cutting-edge areas such as AI, Web3, fintech and climate tech. This marks the beginning of a new era of high-growth opportunities, as we harness the strengths of both Dubai and London as global innovation hubs. With over 2,130 British companies already operating within our international business district, this week's roadshow has reinforced DMCC's role as the natural home for British business in the UAE. We remain committed to expanding our offering and strengthening our value proposition across our dedicated ecosystems in technology, commodities and sustainability."*

This latest visit to London forms part of DMCC's global outreach programme, in which it visits key markets across the world that present real, untapped opportunities for deeper collaboration. With over 25,000 member companies from more than 180 countries and contributing 15% to Dubai's annual FDI, DMCC remains one of the most important business hubs for international growth and cross-sector innovation.

About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high

Almas Tower
Jumeirah Lakes Towers
P.O. Box 48800, Dubai, UAE
+971 (0) 4 424 9600
dmcc.ae

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performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

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