

DMCC and Ellington Properties Break Ground on Award-Winning Mercer House in Uptown Dubai

- *DMCC and Ellington Properties break ground on award-winning Mercer House, marking a key milestone in the wider transformation of Uptown Dubai into a premier global lifestyle destination*
- *The new upscale residential development will redefine urban living with premium apartments and studios, luxurious penthouses and a range of exclusive amenities*
- *Two iconic towers of 34 and 41 storeys will offer award-winning design, premium retail and F&B, urban beach, multi-sports facility and clubhouse*
- *Mercer House is located at the heart of the Uptown Dubai masterplan*

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DMCC and Ellington Properties, Dubai's award-winning design-led boutique developer, have broken ground on Mercer House, an iconic upscale residential development anchoring Uptown Dubai's status as a global lifestyle destination.

The mixed-use development will comprise two elegant towers rising 34 and 41 storeys, featuring a range of premium property types designed to suit diverse lifestyles, including studios, one-, two- and three-bedroom apartments as well as luxurious penthouses.

Mercer House will offer a unique blend of lifestyle, wellness and community living, featuring premium retail and F&B outlets, as well as an exclusive urban beach club with natural sand, delivering a truly elevated residential experience in one of Dubai's most strategically positioned districts. Residents will enjoy access to a wide array of amenities, including a grand lobby, multi-sports facility, family pool, kids' play area, games room, fitness studio, scenic sauna, ice room, and an exclusive clubhouse, all designed to foster wellbeing, recreation, and community interaction.

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC, said: "This groundbreaking marks a major milestone in our vision to transform Uptown Dubai into a world-class lifestyle destination. Rising across two towers of 34 and 41 residential floors, Mercer House will feature a diverse range of residences – from stylish studios and one- to three-bedroom apartments to expansive penthouses – alongside standout and unique amenities including an urban beach club, premium retail, and wellness spaces designed for vibrant and healthy community living. As development accelerates, Uptown Dubai is setting the benchmark for integrated city living, connecting residents, businesses, and visitors through world-class infrastructure and a vibrant community environment."

Joseph Thomas, Co-Founder and Managing Director of Ellington Properties, added: "At Ellington, we design more than buildings – we create spaces that elevate everyday living through thoughtful design and community-centric experiences. Mercer House represents our boldest vision yet: a landmark that reflects the evolving aspirations of modern residents in one of Dubai's most dynamic districts. Through our collaboration with DMCC, we are not just building homes – we're helping shape a lifestyle destination defined by quality, wellbeing, and connection."



Mercer House is located at the heart of the Uptown Dubai masterplan and will play a key role in reinforcing its reputation as a global business and lifestyle destination. Developed by Ellington Properties in collaboration with DMCC, the project combines DMCC's strategic vision for urban development with Ellington's signature approach to design-led, lifestyle-focused living. The development aligns with DMCC's strategic mission to attract leading international businesses and top talent to Dubai not only through world-class commercial infrastructure, but also by creating exceptional residential environments designed for modern, connected living.

The groundbreaking of Mercer House marks a key milestone in the transformation of Uptown Dubai into a benchmark for integrated city living, bringing together world-class infrastructure, vibrant community spaces, and modern residential offerings.

Mercer House was recently honoured at the International Property Awards, earning top recognition in the Mixed-Use Development category and reinforcing its excellence in design and innovation.

About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

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